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Notices and disclosures

ACS and its service providers may collect Personal Information in a variety of

If you seek employment with ACS or volunteer for ACS, we will collect information related to your role. For instance, we will collect employment history information if you submit a resume to ACS. If you are volunteering to provide peer-to-peer support for cancer patients, we may ask about your demographic information or the languages you speak. Or, if you are volunteering to provide transportation assistance through our Road to Recovery program, we will collect information on your driving history. Depending on your role, we may also request a background check.

If you inquire about (or enroll in) an ACS research study, we may collect information from you related to the study or studies, which may include health information. Research participant data is maintained in a secure, restricted environment and is accessed only for research purposes.

If you register to participate in a n ACS event, such as Relay For Life® or Making Strides Against Breast Cancer®, we may also ask about your relationship to cancer, but you are not required to provide this information to participate. This information, however, is useful for event purposes and helps us let you know about special activities for caregivers and survivors.

Your healthcare provider, health plan, or other third-party organization may put you in touch with ACS or, with your consent, provide ACS with information to contact you if they believe we have information or resources that can assist you with your care. These referrals may occur by phone, fax, or another referral method. If you are referred to ACS by a third party, we may receive contact and demographic information, as well as limited health information to provide relevant resources to you.

If you partner with ACS to provide services, we may collect information such as name, employer, title, and business contact information. We collect this information for the purposes of contacting you about the partnership. If it is necessary for purposes of paying you for services provided, we may also collect bank account information, employer identification number or Social Security number, etc.

We may use or interact with third parties to conduct fundraising campaigns, promotions, or events, including online platforms. In these instances, we may receive access to donor reports which includes donor name, contact information, and donation amount. We also may receive your Personal Information if you respond to a cause-related marketing

campaign or other promotion benefitting ACS that is conducted by a corporate partner.

If you elect to connect your social media account to your Site account, certain Personal Information from your social media account will be shared with us, which may include Personal Information that is part of your profile or your friends' profiles; in addition, if you log-in to our website using your social media account, use a "like" button or use other social media features while visiting our website, those social media companies may collect information about you. Your interactions with social media companies and the use of their features are governed by their privacy policies.

You may provide Personal Information to features available through the Services that are powered by artificial intelligence technologies, including technologies provided by our vendors. These features vary in how they use your submitted Personal Information.

We may receive your Personal Information from other sources, including ACS affiliates that you engage with such as the American Cancer Society Cancer Action Network, Inc. ("ACS CAN," our nonprofit, nonpartisan advocacy affiliate); third-party organizations we collaborate with to provide support services and information to cancer patients and their caregivers; or third-party data sources to supplement the information we collect from you.

How we may use your personal information

We and our service providers may use Personal Information for the following purposes:

The collection, use, and disclosure of your Personal Information will be consistent with our mission to eliminate cancer as a major public health problem. These activities include: the direct provision of cancer-related information, patient support programs, and services, mission support operations such as data analysis, program improvement, fundraising events, and activities, as well as providing, training, or otherwise supporting artificial intelligence technologies that power features you interact with.

If you are referred to ACS through your healthcare provider, health plan, or other third-party, we will use and disclose your Personal Information as necessary, including electronically, to provide you with the assistance, programs or services you have

Information with its service providers, program volunteers, and other third parties that assist ACS in furtherance of its mission; Personal Information is only shared with these third-parties pursuant to confidentiality requirements. In furtherance of our mission, your Personal Information m m l-

your social media account, you authorize us to share information with your social media account provider, and you understand that the use of the information we share will be governed by the social media provider's privacy policy. Please note that any information you post within these public forums or social media pages may become public and may be read, collected, and used by anyone. Please exercise caution when deciding whether to disclose your Personal Information in these forums.

. You may choose to honor someone whose life has been impacted by cancer by making a donation in their name. Once your gift is received and you have requested a notification be sent to the honoree or family, ACS will send a card to the honoree or family acknowledging your gift. The amount of money donated through memorial or honor donations is kept confidential, but the individual (or their immediate family in the case of a memorial donation) may be provided with the name and address of those individuals who have donated in honor of their loved one, whether in the card itself or at the request of the honoree or family.

If you provide Personal Information to features available through the Services that are powered by artificial intelligence technologies provided by our vendors, we may disclose your Personal Information to such vendors.

We may also use and disclose your Personal Information as we believe to be necessary or appropriate: (a) to comply with applicable law, which may include laws outside your country of residence, to respond to requests from public and government authorities, which may include authorities outside your country of residence, to cooperate with law enforcement, or for other legal reasons; (b) to enforce our Terms of Use; (c) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (d) under circumstances we believe appropriate to coordinate treatment related services with your provider or health plan, or for permissible public health purposes such as cancer surveillance. In addition, ACS may use, disclose or transfer your information to a third-party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our organization (including in connection with any bankruptcy or similar proceedings).

. In addition to the other disclosures described in this section, we may also disclose your information as you expressly authorize us to do so.

Donor Privacy

ACS shares personal information (including name, contact information, and donation history) in the context of cooperatives managed by third-party vendors [Wiland](#), [Epsilon](#), and [M+R](#). The personal information provided is used by the third-party vendors to create a score or profile which may then be used to send solicitations on behalf of other organizations. These organizations will not have direct or continued access to your personal information unless you choose to provide it to them directly by responding to an appeal. We do not share health-related data in connection with these efforts. In addition, for the purposes of better stewarding our donors, publicly available biographic and financial information may be appended by third-party providers including [Windfall](#) and [Merkle](#). For questions relating to the third party's collection of publicly available information, email support@windfall.com (for Windfall) and email dpous@merkleinc.com (for Merkle).

administering the Services. We may also derive your approximate location from your IP address.

We collect standard web server traffic pattern information and your browsing history. General traffic, Site usage, browser information, and length of stay information are collected and stored in log files.

We use "cookies," small files that are sent to your web browser and stored on your computer's hard drive, to enhance your online experience. The cookies collect information about your use of our Services, such as the type of browser you use, your home domain or Internet service provider, your referrer URL (which is the URL for the website that you were viewing prior to visiting the website), how you were directed to the Services, which specific pages you accessed, how long you view each page, the time and date you access our Services and anonymous traffic data. If you do not want information collected using cookies, most browsers allow you to automatically decline cookies or be given the choice of declining or accepting a cookie (or cookies) from a website. You can also reject all but strictly necessary cookies by selecting the "Reject Cookies" option in the banner which appears when you enter the site, or you may choose specific cookies by selecting "Manage Cookies." You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Services.

Pixel tags (also known as web beacons and clear GIFs) may be used to, among other things, track the online actions of users of the Services (including email recipients), measure the success of our marketing campaigns and compile statistics about usage of the Services and response rates.

. We may work with third-party service providers to target our advertisements and outreach to you based on your preferences or internet activity information, in certain cases combining data we collect from you through online cookies and other technologies with other de-identified data (such as a hashed, non-readable email or postal address). In addition, we may use third-party service providers to display content-specific advertisements to you after you have left our Sites when you go to other websites. These third-party service providers may use cookies, web beacons, or similar technologies, to tailor advertisements to interests shown by browsing our Sites or other by visiting other websites. We do not control the third-party service providers' tracking technologies or how they may be used. The

collection of your information or use of technologies by third-party service providers are subject to those third parties' privacy policies, not ACS's. For more information on these practices or to learn how to opt-out of receiving targeted advertising from many service providers, please visit <http://optout.aboutads.info/#!/> and <http://optout.networkadvertising.org/>.

do this, we may place cookies on your browser and combine IP address or browsing history with other de-identified data (such as a hashed, non-readable e-mail or postal address). We may then communicate with you through mail, email, or other channels.

Our data security protections

We seek to use reasonable organizational, technical, and administrative measures reasonably designed to secure the information to protect Personal Information within our organization. We incorporate industry standard security controls (like firewalls) and protocols (like SSL/TLS) to create a site that is resistant to standard internet-based threats. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the “How to Contact Us” section below.

ACS retains Personal Information that we receive for as long as necessary to fulfill the purpose(s) for which the information was collected, to provide our services and products, to pursue legitimate business purposes, to enforce our agreements, and comply with all applicable laws.

Your privacy rights and choices

In certain countries and in certain states, such as Colorado, you have specific rights regarding your Personal Information. This section describes your rights and explains how to exercise those rights. Subject to certain limitations (such as our legal obligations), you have the [right to access, to obtain a copy of](#), to correct, [to opt-out of the sale or sharing](#), and [to delete your Personal Information](#). You also can [limit the means or frequency of certain communications](#) and Data Request Form. Please note that when you submit your request, you will receive an email asking you to confirm the submission. If the request is submitted on behalf of another person, please provide sufficient information that allows us to verify you are authorized to make the request.

Subject to applicable law, you may have the right to obtain confirmation of the categories of Personal Information ACS maintains about you and/or to request access to and receive a copy of information.

_____ In your request, please make clear what Personal Information you would like to review. For your protection, we may need to verify your identity before implementing your request. If you are submitting a request on behalf of someone else, we may ask for additional verification, such as written documentation or other proof of authority. We will try to comply with your request as soon as reasonably practicable, consistent with applicable law.

denied. The explanation will include information on how to appeal, including the relevant regulatory authorities, based on your state or country of residence. All requests for appeal will be reviewed by the privacy office ().

. California Civil Code Section 1798.83 permits California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes during the preceding calendar year. In addition, if you are a California resident under the age of eighteen and a registered user of the Services, you may ask us to remove content or information that you have posted to the Sites. To make sure a request, _____ We will respond to your request consistent with applicable law. Please note that your request does not ensure complete or comprehensive removal of the content or information, as, for example, your public content may have been reposted by another user. Limited personal information will remain to document the request for deletion.

We recognize that you may wish to control or limit the ways in which we contact you and/or share your Personal Information, including for fundraising purposes. An "Unsubscribe" button will be provided at the top or bottom of each email marketing communication sent by ACS, so that you may opt out of further email communications. However, we will continue to send transaction-related emails regarding our relationship and the services you have requested. If you later reengage with ACS without indicating your intent to opt-out, we will re-subscribe your email to ensure that you do not miss ACS updates.

ACS offers the following communication options:

1. Do not contact me by postal mail.
2. Do not contact me by telephone.
3. Do not contact me by e-mail.
4. Do not share my contact information with other nonprofit organizations.
5. Do not contact me with fundraising requests supporting ACS.
6. Do not contact me at all.

You may also be able to limit the frequency of postal mail.

To inform us of any desired communications restrictions, please complete our [Opt Out Form](#). If you contact us with an opt-out request, we will honor the request in

Please note that if you opt-out of receiving e-mails but later reengage with ACS without indicating your intent to opt-out, we will re-subscribe your email to ensure that you do not miss ACS updates. We may also still send you important administrative messages, from which you cannot opt-out.

. You can stop collection of information by mobile applications easily by uninstalling the application. You may use the standard uninstall processes available as part of your mobile device or network. To discontinue the collection of geolocation data within a mobile application, you can modify your privacy settings on your mobile device.

certain cases, we process Personal Information because it furthers our legitimate business and charitable interests. This includes:

- Providing a safe user experience on our Site;
- Customer service;
- Sending communications to you to let you know about what we are doing with your donations and to solicit additional donations;
- Protecting users, our employees, our volunteers, and our property;
- Analyzing and improving our operations (e.g., optimizing the design and operation of our Site); and
- Managing legal issues.

.ACS is headquartered in the United States and has service providers in other countries, and your personal information may be transferred to the United States or other locations outside of your state, province, country, or other location where privacy laws may not be as protective as those in your jurisdiction. In certain circumstances, courts, law enforcement agencies, regulatory agencies, or security authorities may be entitled to access your Personal Information. Where required, data transfers will be made subject to the terms of the applicable Standard Contractual Clauses or with your consent.

If you disclose any Personal Information relating to other people to us, you represent that you have the authority to do so and to permit us

If you have questions regarding your privacy rights or would like to appeal a response to your privacy request, you may reach the Data Protection Officer for ACS by sending an email to: [_____](#)